

Kailua Chamber of Commerce

2015 Board of Directors Handbook

Vision Statement

*The Kailua business community is active, thriving
and supported by residents, visitors and fellow businesses.*

Mission Statement

“...shall be to inspire in its members a sense of individual civic responsibility and an active interest in community affairs; to promote commerce in Kailua, and disseminate business information; to attract and interest visitors; and generally to advertise and promote the prosperity of Kailua.

Strategies

Attract and retain businesses that provide an appropriate range of goods and services.

Promote a physical environment attractive to customers.

Promote a culture of quality and services.

Provide value to Chamber members.

Promote community-based events that enhance civic pride.